



Munich Summer Curriculum Program – Electronic MEDIA

June 20st - August 17th, 2018

Arrival: June 19th

Departure: August 19th (26th)

Tentative Class Schedule

- I. Survival German Class
June 20th & June 22nd, 2018

- II. Intensive Study Program
June 20st - July 19th, 2018

Module I: *Electronic Mass Media: History and Analysis*
Media Ethics

Module II: *Media Management*
Media Theory / Communications
Media Informatics and Human-Computer Interaction (HCI)

- III. Internship
July 23rd – August 17th, 2018 (can be extended until August 24)

I. Survival German Class

June 20/22, 2018

The curriculum is framed by "survival" German language instruction. This will help students successfully explore the city.

II. Intensive Study Program

June 20 – July 20, 2018

Date	Morning	Afternoon
Tue, Jun 19	Arrival	
Wed, Jun 20	9.30 a.m. - 12.00 noon	
	Official Academic Program Introduction <i>German Survival Class</i> <i>[room 211b, Ludwigstr. 28]</i>	
	12.00 noon	
	Lunch in the Mensa	
Thu, Jun 21	9.00 a.m. - 12.30 p.m.	1.30 p.m. - 5.00 p.m.
	Media Theory / Communications <i>[room 211b, Ludwigstr. 28]</i>	Media Theory / Communications <i>[room 211b, Ludwigstr. 28]</i>
Fri, Jun 22	9.00 a.m. - 12.30 p.m.	2.00 p.m. - 3.30 p.m.
	Media Theory / Communications <i>[room 211b, Ludwigstr. 28]</i>	Survival German class <i>[room 211b, Ludwigstr. 28]</i>
Sat, Jun 23	Sightseeing Tour of Munich part of: Survival German class	
Sun, Jun 24		
Mon, Jun 25	9.00 a.m. - 12.30 p.m.	
	Media Theory / Communications <i>[room 211b, Ludwigstr. 28]</i>	
Tue, Jun 26	9.00 a.m. - 12.30 p.m.	3:15 p.m.
	Media Theory / Communications <i>[room 211b, Ludwigstr. 28]</i>	Exhibition "Weiße Rose" <i>[Meeting point & time: fountain at LMU main building – 3:15 p.m.]</i>
Wed, Jun 27	9.00 a.m. - 12.30 p.m.	1.30 p.m. - 5.00 p.m.
	Media Informatics and Human-Computer Interaction (HCI) <i>[room 211b, Ludwigstr. 28]</i>	Media Informatics and Human-Computer Interaction (HCI) <i>[room 211b, Ludwigstr. 28]</i>
Thu, Jun 28	9.00 a.m. - 12.30 p.m.	1.30 p.m. - 5.00 p.m.
	Media Informatics and Human-Computer Interaction (HCI) <i>[room 211b, Ludwigstr. 28]</i>	Media Informatics and Human-Computer Interaction (HCI) <i>[room 211b, Ludwigstr. 28]</i>
Fri, Jun 29	9.00 a.m. - 12.30 p.m.	1.00 p.m. - 5.00 p.m.
	Media Informatics and Human-Computer Interaction (HCI) <i>[room 211b, Ludwigstr. 28]</i>	Visit of the KZ memorial site of Dachau <i>[Meeting point & time: fountain at LMU main building – 12.20 p.m.]</i>
Sat, Jun 30		

Sun, Jul 1		
Mon, Jul 2	9.00 a.m. - 12:30 p.m.	1.30 p.m. - 5.00 p.m.
	Media Management <i>[room 211b, Ludwigstr. 28]</i>	Media Management <i>[room 211b, Ludwigstr. 28]</i>
Tue, Jul 3	9.00 a.m. - 12:30 p.m.	
	Media Management <i>[room 211b, Ludwigstr. 28]</i>	
Wed, Jul 4	9.00 a.m. - 12.30 p.m.	
	Media Management <i>[room 211b, Ludwigstr. 28]</i>	
Thu, Jul 5	9.00 a.m. - 12.30 p.m.	2.00 p.m. - 3.30 p.m.
	Media Management <i>[room 211b, Ludwigstr. 28]</i>	Electronic Mass Media: History and Analysis <i>[room 211b, Ludwigstr. 28]</i>
Fri, Jul 6	9.00 a.m. - 12.30 p.m.	
	Electronic Mass Media: History and Analysis <i>[room 211b, Ludwigstr. 28]</i>	
Sat, Jul 7		
Sun, Jul 8	Excursion to Wieskirch' and Neuschwanstein <i>[Departure: 8.30 a.m. from the fountain at Geschwister-Scholl-Platz in front of the main building of LMU]</i>	
Mon, Jul 9	9.00 a.m. - 12:30 p.m.	2.00 p.m. - 3.30 p.m.
	Electronic Mass Media: History and Analysis <i>[room 211b, Ludwigstr. 28]</i>	Electronic Mass Media: History and Analysis <i>[room 211b, Ludwigstr. 28]</i>
Tue, Jul 10	9.00 a.m. - 12:30 p.m.	2.00 p.m. - 3.30 p.m.
	Electronic Mass Media: History and Analysis <i>[room 211b, Ludwigstr. 28]</i>	Electronic Mass Media: History and Analysis <i>[room 211b, Ludwigstr. 28]</i>
Wed, Jul 11	9.00 a.m. - 12.30 p.m.	2.00 p.m. - 3.30 p.m.
	Electronic Mass Media: History and Analysis <i>[room 211b, Ludwigstr. 28]</i>	Electronic Mass Media: History and Analysis <i>[room 211b, Ludwigstr. 28]</i>
Thu, Jul 12	9.00 a.m. - 12.30 p.m.	
	Electronic Mass Media: History and Analysis <i>[room 211b, Ludwigstr. 28]</i>	Electronic Mass Media: History and Analysis <i>[room 211b, Ludwigstr. 28]</i>
Fri, Jul 13	9.00 a.m. - 12.30 p.m.	
	Electronic Mass Media: History and Analysis <i>[room 211b, Ludwigstr. 28]</i>	
Sat, Jul 14	Excursion to Nürnberg <i>[Departure: 8.00 a.m. from the fountain at Geschwister-Scholl-Platz in front of the main building of LMU]</i>	

Sun, Jul 15		
Mon, Jul 16	9.00 a.m. - 12:30 p.m.	2.00 p.m. - 5.00 p.m.
	Media Ethics <i>[room 211b, Ludwigstr. 28]</i>	Media Ethics <i>[room 211b, Ludwigstr. 28]</i>
Tue, Jul 17	9.00 a.m. - 12.30 p.m.	2.00 p.m. - 5.00 p.m.
	Media Ethics <i>[room 211b, Ludwigstr. 28]</i>	Media Ethics <i>[room 211b, Ludwigstr. 28]</i>
Wed, Jul 18	9.00 a.m. - 12.30 p.m.	2.00 p.m. - 5.00 p.m.
	Media Ethics <i>[room 211b, Ludwigstr. 28]</i>	Media Ethics <i>[room 211b, Ludwigstr. 28]</i>
Thu, Jul 19	9.00 a.m. - 12:30 p.m.	2.00 p.m. - 5.00 p.m.
	Media Ethics <i>[room 211b, Ludwigstr. 28]</i>	Media Ethics <i>[room 211b, Ludwigstr. 28]</i>
Fri, Jul 20	Berlin Excursion	
Sat, Jul 21	Berlin Excursion	
Sun, Jul 22	Berlin Excursion	

III. Internship

July 23th - August 18th, 2018

Mon, Jul 23	Internship	
Tue, Jul 24	Internship	
Wed, Jul 25	Internship	
Thu, Jul 26	Internship	
Fri, Jul 27	Internship	
Sat, Jul 28		
Sun, Jul 29		
Mon, Jul 30	Internship	
Tue, Jul 31	Internship	
Wed, Aug 1	Internship	
Thu, Aug 2	Internship	
Fri, Aug 3	Internship	5:30 pm MISU Summer Event
Sat, Aug 4		
Sun, Aug 5	Soccer game at Allianz Arena	
Mon, Aug 6	Internship	
Tue, Aug 7	Internship	
Wed, Aug 8	Internship	
Thu, Aug 9	Internship	
Fri, Aug 10	Internship	
Sat, Aug 11		
Sun, Aug 12		
Mon, Aug 13	Internship	
Tue, Aug 14	Internship	
Wed, Aug 15	public holiday	
Thu, Aug 16	Internship	6.00 p.m. Graduation
Fri, Aug 17	Internship	
Sat, Aug 18		
Sun, Aug 19	End of the MSC - Program	
Mon, Aug 20	Internship (optional)	
Tue, Aug 21	Internship (optional)	
Wed, Aug 22	Internship (optional)	
Thu, Aug 23	Internship (optional)	
Fri, Aug 24	Internship (optional)	
Sat, Aug 25		
Sun, Aug 26		

Students can stay at the student residence until August 26th, 2018