



Munich Summer Curriculum Program – Electronic MEDIA

June 20st - August 23rd, 2019

Arrival: June 19th

Departure: August 25th

Tentative Class Schedule

- I. Survival German Class
June 20th & June 22nd & June 6th, 2019

- II. Intensive Study Program
June 24th - July 28th, 2019

Module I: *Electronic Mass Media: History and Analysis*
Media Ethics

Module II: *Media Management*
Media Theory / Communications
Media Informatics and Human-Computer Interaction (HCI)

- III. Internship
July 29th – August 16th, 2019 (can be extended until August 23)

I. Survival German Class

June 21/22, 2019

The curriculum is framed by "survival" German language instruction.
This will help students successfully explore the city.

II. Intensive Study Program

June 19 – July 28, 2019

Date	Morning	Afternoon	
<i>June</i>			
Wed, 19	Arrival		
Thu, 20	Orientation Information Meeting at Student residence "Studentenstadt"		
Fri, 21	9.30 a.m. - 12.00 noon	12.00 noon	13:30 p.m. – 15:00 p.m.
	Official Academic Program Introduction German Survival Class [room 211b, Ludwigstr. 28]	Lunch at the Mensa	German Survival Class
Sat, 22	9.30 a.m. - 12.30 p.m.		
	Survival German class [room 211b, Ludwigstr. 28]		
Sun, 23			
Mon, 24	9.00 a.m. - 12.30 p.m.		
	Electronic Mass Media: History and Analysis <i>[room 211b, Ludwigstr. 28]</i>		
Tue, 25	9.00 a.m. - 12.30 p.m.		
	Electronic Mass Media: History and Analysis <i>[room 211b, Ludwigstr. 28]</i>		
Wed, 26	9.00 a.m. - 12.30 p.m.	1.30 p.m. - 5.00 p.m.	
	Media Informatics and Human-Computer Interaction (HCI) <i>[room 211b, Ludwigstr. 28]</i>	Media Informatics and Human-Computer Interaction (HCI) <i>[room 211b, Ludwigstr. 28]</i>	
Thu, 27	9.00 a.m. - 12.30 p.m.	1.30 p.m. - 5.00 p.m.	
	Media Informatics and Human-Computer Interaction (HCI) <i>[room 211b, Ludwigstr. 28]</i>	Media Informatics and Human-Computer Interaction (HCI) <i>[room 211b, Ludwigstr. 28]</i>	
Fri, 28	9.00 a.m. - 12.00 p.m.		
	Media Informatics and Human-Computer Interaction (HCI) <i>[room 211b, Ludwigstr. 28]</i>		
Sat, 29			
Sun 30	Visit of the KZ memorial site of Dachau Meeting point & time: to be announced		

<u>July</u>		
Mon, 1	9.00 a.m. - 12:30 p.m.	2.00 p.m. - 3.30 p.m.
	Media Management <i>[room 211b, Ludwigstr. 28]</i>	Electronic Mass Media: History and Analysis <i>[room 211b, Ludwigstr. 28]</i>
Tue, 2	9.00 a.m. - 12:30 p.m.	2.00 p.m. - 3.30 p.m.
	Media Management <i>[room 211b, Ludwigstr. 28]</i>	Electronic Mass Media: History and Analysis <i>[room 211b, Ludwigstr. 28]</i>
Wed, 3	9.00 a.m. - 12:30 p.m.	2.00 p.m. - 3.30 p.m.
	Media Management <i>[room 211b, Ludwigstr. 28]</i>	Electronic Mass Media: History and Analysis <i>[room 211b, Ludwigstr. 28]</i>
Thu, 4	9.00 a.m. - 12:30 p.m.	2.00 p.m. - 3.30 p.m.
	Media Management <i>[room 211b, Ludwigstr. 28]</i>	Electronic Mass Media: History and Analysis <i>[room 211b, Ludwigstr. 28]</i>
Fri, 5	9.00 a.m. - 12:30 p.m.	2.00 p.m. - 3.30 p.m.
	Media Management <i>[room 211b, Ludwigstr. 28]</i>	Electronic Mass Media: History and Analysis <i>[room 211b, Ludwigstr. 28]</i>
Sat, 6	Sightseeing Tour of Munich by bus <i>part of: Survival German class</i>	
Sun, 7	Excursion to Wieskirch' and Neuschwanstein by bus <i>Meeting Time: 8:00 am</i> <i>Departure: 8:15 a.m.</i> <i>Geschwister-Scholl-Platz 1, in front of the main building of LMU</i>	
Mon, 8	9.00 a.m. - 12:30 p.m.	
	Electronic Mass Media: History and Analysis <i>[room 211b, Ludwigstr. 28]</i>	
Tue, 9	9.00 a.m. - 12:30 p.m.	
	Electronic Mass Media: History and Analysis <i>[room 211b, Ludwigstr. 28]</i>	
Wed, 10	9.00 a.m. - 12:30 p.m.	
	Electronic Mass Media: History and Analysis <i>[room 211b, Ludwigstr. 28]</i>	
Thu, 11	9.00 a.m. - 12:30 p.m.	
	Electronic Mass Media: History and Analysis <i>[room 211b, Ludwigstr. 28]</i>	
Fri, 12	9.00 a.m. - 12:30 p.m.	2.00 p.m. - 3.30 p.m.
	Electronic Mass Media: History and Analysis <i>[room 211b, Ludwigstr. 28]</i>	Electronic Mass Media: History and Analysis <i>[room 211b, Ludwigstr. 28]</i>

Sat, 13	Excursion to Nuremberg by bus Meeting Time: 8:15 am / Departure: 8:30 a.m. Geschwister-Scholl-Platz 1 in front of the main building of LMU	
Sun, 14		
Mon, 15	9.00 a.m. - 12:30 p.m.	2.00 p.m. - 3.30 p.m.
	Media Ethics <i>[room 211b, Ludwigstr. 28]</i>	Media Ethics <i>[room 211b, Ludwigstr. 28]</i>
Tue, 16	9.00 a.m. - 12:30 p.m.	2.30 p.m. - 4.00 p.m.
	Media Ethics <i>[room 211b, Ludwigstr. 28]</i>	Media Ethics <i>[room 211b, Ludwigstr. 28]</i>
Wed, 17	9.00 a.m. - 12.30 p.m.	2.30 p.m. - 4.00 p.m.
	Media Ethics <i>[room 211b, Ludwigstr. 28]</i>	Media Ethics <i>[room 211b, Ludwigstr. 28]</i>
Thu, 18	9.00 a.m. - 12.30 p.m.	2.00 p.m. - 3.30 p.m.
	Media Ethics <i>[room 211b, Ludwigstr. 28]</i>	Media Ethics <i>[room 211b, Ludwigstr. 28]</i>
Fri, 19	Berlin Excursion	
Sat, 20	Berlin Excursion	
Sun, 21	Berlin Excursion	
Mon, 22	9.00 a.m. - 12:30 p.m.	2:00 p.m. – 5:00 p.m.
	Media Theory / Communications <i>[room 211b, Ludwigstr. 28]</i>	Media Ethics <i>[room 211b, Ludwigstr. 28]</i>
Thu, 23	9.00 a.m. - 12.30 p.m.	2:00 p.m. – 3:30 p.m.
	Media Theory / Communications <i>[room 211b, Ludwigstr. 28]</i>	Media Ethics <i>[room 211b, Ludwigstr. 28]</i>
Wed, 24	9.00 a.m. - 12.30 p.m.	1.30 p.m. - 5.00 p.m.
	Media Theory / Communications <i>[room 211b, Ludwigstr. 28]</i>	Media Theory / Communications <i>[room 211b, Ludwigstr. 28]</i>
Tue, 25	9.00 a.m. - 12:30 p.m.	
	Media Theory / Communications <i>[room 211b, Ludwigstr. 28]</i>	
Fri, 26		

III. Internship

July 29th - August 23rd , 2019

Sat, 27		
Sun, 28		
Mon, 29	Internship	
Tue, 30	Internship	
Wed, 31	Internship	
<u>August</u>		
Thu, 1	Internship	
Fri, 2	Internship	
Sat, 3		
Sun, 4		
Mo, 5	Internship	5:30 pm MISU Summer Event
Tue, 6	Internship	
Wed, 7	Internship	
Thu, 8	Internship	
Fri, 9	Internship	
Sat, 10		
Sun, 11		
Mo, 12	Internship	
Tue, 13	Internship	6.00 p.m. Graduation
Wed, 14	Internship	
Tue, 15	public holiday	
Fri, 16	Internship	
Sat, 17		
Sun, 18		
Mo, 19	Internship (optional)	
Tue, 20	Internship (optional)	
Wed, 21	Internship (optional)	
Thu, 22	Internship (optional)	
Fri, 23	Internship (optional)	
Sat, 24	End of the MSC - Program	
Sat, 25	Departure	